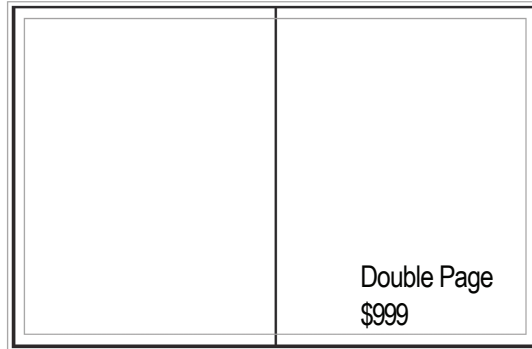
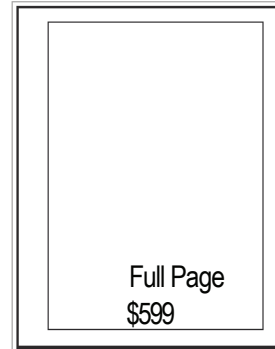


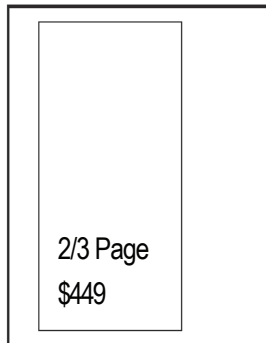
Rate card prices are for one ad, one run.



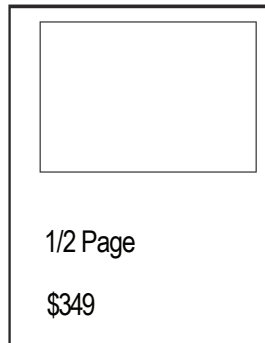
spread, bleed 17.25 x 11.25"  
spread, non-bleed 15 x 10"



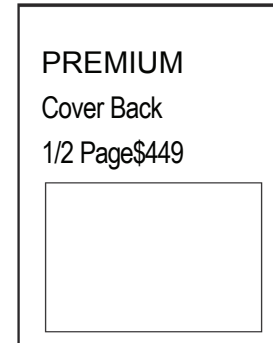
full, bleed 8.625 x 11.25"  
full, non-bleed 7 x 10"



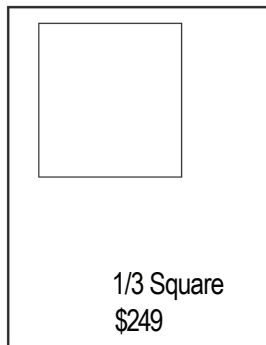
2/3 vert 4.625 x 10"



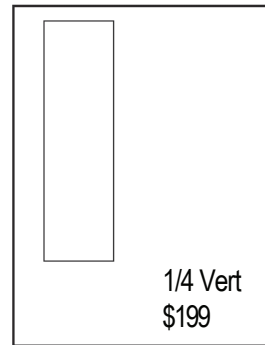
half 7 x 4.875"



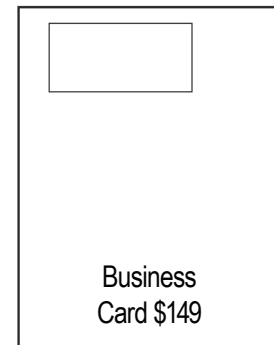
half 7 x 4.875"



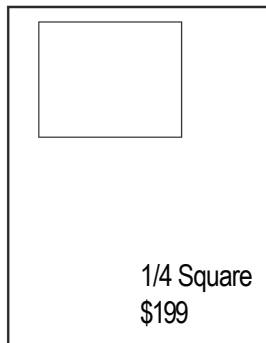
1/3 square 4.625 x 5"



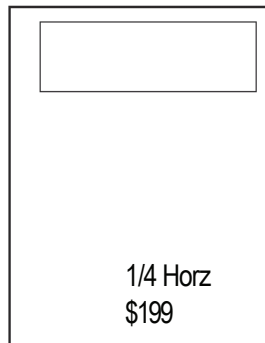
1/4 vert 2.25 x 7.625"



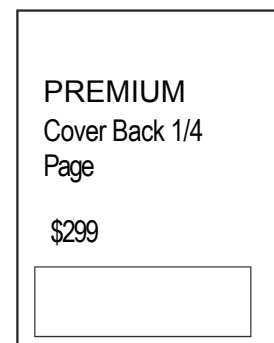
BC 4.625 x 2.25"



1/4 square 4.625 x 3.75



1/4 horiz 7 x 2.25"



1/4 horiz 7 x 2.25"

# Isle of Hope News

## **Reach Some of the Most Affluent Households in Savannah**

- **Median Household Income - \$99,980**
- **Median Net Worth Per Household - \$708,319**
- **Median Age - 44.5**

**The Isle of Hope News Mails Directly to 2,200 Households in the Isle of Hope Area (includes Dutch Island and Wylly Island)**

**Also Distributed to Dozens of Local Businesses in Sandfly and Savannah**

### **2020 Publishing Schedule**

**Spring Issue Mails March 1  
(Ad Deadline is February 15)**

**Summer Issue Mails June 1  
(Ad Deadline is May 15)**

**Fall Issue Mails September 1  
(Ad Deadline is August 15)**

**Winter Issue Mails December 1  
(Ad Deadline is November 15)**

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912-665-8770*